



GENE YEN

visual & motion graphics designer

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Profile

Creative and skilled visual designer with over 10 years of experience, impassioned about creating high quality design work, effective at balancing aesthetics and communication. A demonstrated aptitude for conceptualizing, sketching, color, layout, and digital production, as well being a strong team player. My aspiration is to achieve a key position within a team, which challenges my creative abilities and allows for growth and advancement in the company.

Experience

Visual and Motion Graphics Designer | Daly City, CA
1998-01 - Present

- Collaborate with clients to develop brand identity, illustrations, 3D modeling, motion graphics, animation and UI design.
- Clients list include:** REIN H2O, Dango, Solar Earth USA, SmartHomes ADU and The Henway Company.

US Tech Solutions, Onsite at Facebook | Mountain View, CA
Public Content Contractor 2017-06 - 2019-06

- Reviewing and regulating Facebook Live Videos.
- Embracing, Facebook internal protocols to make sure all video contents are appropriate.

Apple | Cupertino, CA

Video Engineering 2016-02 - 2017-05

- My position entails building on to Apple's image database, by 3D image mapping and image annotation utilizing Apple's internally developed tools for the **iPhone 8 - X** facial recognition.
- Delegated as a team lead for various functions such as quality control on all assignments.
- Mentored new team members on the use of software used for project task.

Minted | Oakland, CA

Print Quality Specialist / Design Associate 2015-11 - 2016-01

- Interact directly with clientele, customer support, and printers to resolve and service complex design issues for high-end holiday stationary.
- Conjunction with team leads on problem solving clients request for customizing design elements on their product order.

VIP Club Scene Magazine | Palo Alto, CA

Senior Graphic Designer 2015-08 - 2015-10

- Coproducted with writers and the creative director on the overall looks for VIP Magazine.
- Generated captivating design, layout, video editing and print graphics for luxury life style magazine.

E-Filliate Incorporated | Rancho Cordova, CA

Graphic Designer 2014-12 - 2015-01

- Translated excellent concepts, sketches and graphics into elaborate designs for Fusebox, Tech & Go! Ki Connect and Atomic Micro product lines.
- Co-function with creative director and project coordinator on designing the aesthetics of packages for Lowe's and Walgreens.

Muvu Media | Richmond, CA

Game Artist 2013-03 - 2013-06

- Developed 2D game assets, character design, and animations for a series of voice-controlled learning games.
- Titles which I have worked on included:** The Boy and the Bears, The Boy in the Rocketship, The Boy and The Dragon and The Boy under the Sea.

Wells Fargo Bank | Daly City / San Francisco, CA

Senior Financial Services Officer 2002-05 - 2012-11

- My responsible involves fostering growth and relationships for the bank.
- Develops new loan/deposit business and expands existing account relationships.
- Responsible for coaching team members to uncover financial needs and maintained relationships with our Wells Fargo partners to maximize opportunities.
- Provided outstanding client service daily to new and existing customers by assisting with their financial goals to build long-term relationships by educating and deepening the clientele understanding of Wells Fargo.

Skills

- Traditional Illustration
- Vector Illustration
- Digital Painting
- Graphic Design
- Branding Design
- Iconography
- Art Direction
- Visual Design
- Team Leadership
- User Interface Design
- Animation
- 3D Modeling
- Motion Graphics
- Storyboarding
- Caricature
- Video Editing

Toolset



- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe Animate
- Autodesk 3D Max
- Autodesk Maya
- Pixologic ZBrush
- Adobe After Effects
- Adobe Premiere

Education

Art Institute of California
San Francisco, CA
AS: Computer Animation, 2000

Academy Of Art University
San Francisco, CA
Coursework: Illustration 1998